

Canada-EU workshop on CETA Opportunities for Cleantech Sector

MONDAY - WEDNESDAY MARCH 29, 30 AND 31, 2021

8:00 AM - 11:45 PM PST

11:00 AM - 2:45 PM EST

17:00 - 20:45 CET



AGENDA

Day 1 - Monday, March 29th (all times in PST)

08:00 - 08:40 / Opening ceremony

This livestreamed panel will situate the workshop within the context of CETA environmental cooperation and highlight the role of the cleantech sector in delivering positive environmental outcomes.

- **The Honourable Jonathan Wilkinson**, Minister of Environment and Climate Change
- **Commissioner Virginijus Sinkevičius**, European Commissioner for Environment

08:40 - 10:00 / PANEL 1. Setting the scene: How CETA can help achieve net-zero emissions by 2050

This livestreamed panel with a Q&A will present opportunities for environmental cooperation, trade and investment facilitated by CETA for both Canadian and EU clean technology companies.

- *Richard Florizone – Executive Director, IISD*
- *Mari Pantsar, Director, Sustainability solutions, Sitra (TBC)*
- *Jayson Myers – CEO, NGen (managing the Advanced Manufacturing Supercluster)*

10:00 - 10:30 / NETWORKING BREAK 1

This interactive breakout session will present international opportunities for women in clean technology facilitated by CETA for both Canadian and EU clean technology companies. Participants can also use the tools offered by the platform to set up direct meetings or visit virtual booths.

First break-out: Women in hydrogen, CCUS and energy, international opportunities and challenges.

- *Grace Quan - CEO, Hydrogen in Motion*
- *Martina Wettin, Co-Founder, Nilsson Energy (Sweden)*

Second break-out: Women in circular economy, international opportunities and challenges.

- *Liz Madaras – Co-Founder and CEO, Poliloop (Hungary)*
- *Karen Schuett - Co-Founder and CEO, Livestock Water Solutions*

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10:30 - 11:45 / INDUSTRY MATCHMAKING 1: Hydrogen, Fuel Cells, and CCUS

This industry matchmaking session will be open to SMEs and industry. It will showcase promising clean technology innovations from Canadian and EU companies and give the opportunity for dialogue between buyers and sellers of clean technologies.

First break-out: 2 EU buyers highlighting their needs to sellers with live Q&A following.

- *Nicole Vermeulen, Contracting & Procurement Leader, Green Hydrogen, Shell (the Netherlands)*
- *Bertrand Masselot, CEO Canada, Air Liquide (France)*

Second Break-out: 2 Canadian buyers highlighting their needs to sellers with live Q&A following.

- *TBC, Daimler Truck Fuel Cell Canada*
- *Beth Valiaho, Director, Clean Resource Innovation Network Bet*

11:45 - 11:55 / Closing remarks

- *Moderator will close the day and invite participants for the next day.*

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AGENDA

Day 2 - Tuesday, March 30th (all times in PST)

08:00 - 08:10 / Welcoming remarks and plan of the day

- *Matthias Jørgensen, Head of Unit USA and Canada, DG TRADE, European Commission (TBC)*
- *Moderator presents the objectives of the day and highlights of the schedule*

08:10 - 09:40 / PANEL 2. Financing Cleantech: Trends and Opportunities for CETA Driven Collaboration

This interactive panel session will present opportunities for investment facilitated by CETA for both Canadian and EU clean technology financing companies.

- *Pablo Perez-Montero - Head of Sustainable Finance, CaixaBank*
- *Ha Nguyen - VP, McCrock Capital*
- *Timo Linnainmaa, Managing Director and CFO, Loudspring (Finland, Sweden) (TBC)*

09:40 – 10:20 / NETWORKING BREAK 2

This interactive session will share practical advice, success stories and testimonials from clean technology entrepreneurs, with a focus on fostering entrepreneurial partnerships among innovative Canadian and EU companies. Participants can also use the tools offered by the platform to set up direct meetings or visit virtual booths.

First break-out: Envisioning the future of hydrogen, fuel cells and CCUS in 2050.

- *Troy Jerome, CEO, Sen-ti Environmental and Indigenous Services*
- *Javier Brey, Vice-President, European hydrogen energy association (Spain)*

Second Break-out: Envisioning the circular economy in 2050.

- *Carol Anne Hilton Indigenomics Institute (TBC)*
- *Guillaume Wegria, CEO, Fytekko (Belgium) (TBC)*

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10:20- 11:45 / INDUSTRY MATCHMAKING 2: Circular Economy

This industry matchmaking session will be open to SMEs and industry. It will showcase promising clean technology innovations from Canadian and EU companies and give the opportunity for dialogue between buyers and sellers of clean technologies.

First break-out: 2 EU buyers highlighting their needs to sellers with live Q&A following.

- *Allan Korsgaard Poulsen, Head of Sustainability, Vestas (Denmark)*
- *Irene Yang, Director, Business Development & Innovation, BASF Canada (Germany)*

Second Break-out: 2 Canadian buyers highlighting their needs to sellers with live Q&A following.

- *TBC (Canada)*
- *TBC (EU)*

11:45 - 11:55 / Closing remarks

- *Moderator will close the day and invite participants for the next day.*

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Day 3 Wednesday, March 31st (all times in PST)

08:00 - 08:20 / Welcoming remarks and plan of the day

- *The Honourable Mary Ng, Minister of Small Business, Export Promotion and International Trade (TBC)*
- *Moderator presents the objectives of the day and highlights of the schedule*

Parallel Sessions

<p>08:20 - 09:50 PANEL 3.A</p> <p>Clean Technology Opportunities in Canada and the EU, and Experiences of Clean Technology Companies – Hydrogen, Fuel Cells and CCUS</p> <p>Clean technology companies will share practical advice, success stories and testimonials from clean technology entrepreneurs in the field of Hydrogen, FCT and CCUS, with a focus on fostering entrepreneurial partnerships among innovative Canadian and EU companies.</p> <ul style="list-style-type: none"> • <i>Jessica Verhagen - COO, Hydra Energy</i> • <i>Claude Letourneau - CEO, Svante</i> • <i>AVL List (Austria)</i> • <i>João Maciel, Executive Board Member, Centre for New Energy Technologies EDP (Portugal)</i> 	<p>08:10 - 09:50 PANEL 3.B</p> <p>Clean Technology Opportunities in Canada and the EU, and Experiences of Clean Technology Companies – Circular Economy</p> <p>Clean technology companies will share practical advice, success stories and testimonials from clean technology entrepreneurs in the field of Circular Economy, with a focus on fostering entrepreneurial partnerships among innovative Canadian and EU companies.</p> <ul style="list-style-type: none"> • <i>Gurminder Minhas - CEO, Performance Biofilaments</i> • <i>Mark Salsberg - CEO, Brens North America (Czech Republic)</i> • <i>Ken Friesen - President, Reclay Stewardedge (Germany)</i>
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09:50 - 10:40 / NETWORKING BREAK 3

This interactive session will share practical advice, success stories and testimonials from clean technology entrepreneurs, with a focus on fostering entrepreneurial partnerships among innovative

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Canadian and EU companies. During the break, participants can use the tools offered by the platform to set up meetings. Two parallel informal meeting sessions (Q&As) will also be offered:

<p>First break-out: Experiences of Canadian companies with building partnerships in Europe. Participation:</p> <ul style="list-style-type: none"> • <i>Apoorv Sinha - CEO, Carbon Upcycling</i> • <i>Oleh Wowkodaw - CEO, Blue Eden</i> 	<p>Second Break-out: Experiences of European companies building partnerships in Canada. Participation:</p> <ul style="list-style-type: none"> • <i>Marieke Kromkamp, Business Development Manager, WTT/Convertus (TBC)</i>
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10:40 - 12:00 / GOVERNMENT MATCHMAKING: Programs to Support Clean Technology Partnerships Between SMEs

This industry & government matchmaking session will be open to SMEs and industry. It will showcase interesting clean technology programs from Canadian and EU governments in the targeted sub-sectors to facilitate CETA enabled connections.

<p>First break-out: Canada program Showcase: Canadian programs to support CETA. Participation:</p> <ul style="list-style-type: none"> • <i>Clean Growth Hub (TBC)</i> • <i>Export Development Canada (TBC)</i> • <i>Business Development Canada (TBC)</i> • <i>Trade Commissioner Service (TBC)</i> • <i>Other ECCC recommended groups (TBC)</i> • <i>George Hilton, Trade & Investment Representative - Europe, British Columbia Ministry of Jobs, Economic Recovery & Innovation</i> • <i>Alberta Innovates (TBC)</i> 	<p>Second break-out: EU program showcase: EU and member state programs to support CETA partnerships. Participation:</p> <ul style="list-style-type: none"> • <i>Bianca Dragomir, CEO, Cleantech Cluster Valencia Region (AVAESN) (Spain)</i> • <i>Peter Hayes, Team Leader, EU Low Carbon Business Action Canada</i> • <i>Manon Chappat-Alarcon, Head of Industry, Energy and Environment Division, North America, Business France (France)</i> • <i>TBD - European trade promotion agency</i> • <i>TBD - European trade promotion agency</i>
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12:00 - 12:20 / Closing remarks

The closing remarks will set the stage for a forthcoming in-person Cleantech Summit announced by Canada and the EU, and will announce the winners of the “Stun-Your-Peers” challenge.

- Melita Gabrič, *EU Ambassador to Canada (TBC)*
- Patricia Fuller, *Canada’s Ambassador for Climate Change*